

**TXGB is a digital marketplace created in partnership with VisitBritain to help suppliers across the UK reach more consumers and enable destinations to conduct smarter marketing campaigns, in order to grow the economy.**

As a tourism supplier it will enable you to:

- Integrate your bookable product with local and national destination marketing campaigns, to generate bookings in a way that builds a stronger relationship between the consumer, the place and your business
- Distribute your product more widely, to established, new and niche channels quickly and easily online, with expert advice on hand to help you and no more manual contracting or allocations
- Manage all this in one place, so that you can reduce admin and problems that can arise from selling your product via multiple channels
- Easily add book-ability to your website and social channels, so that you can maximise direct bookings

# Making a better market



Smart & Effective  
Destination Marketing



Tourism  
Suppliers



Connected  
Booking system



Diverse  
Distribution



New  
Customers

# Direct Bookings via Visit Windsor

Opportunity to show live availability and be bookable on the Visit Windsor website, with no barrier.

A lower commission option to the alternatives for accommodation providers than current options.

Also new opportunity for tourism businesses across activities, attractions, experiences and events to be bookable.

Commission rate of **10%** paid directly to RBWM, which also means any distribution fees stay within the local tourism economy to help further promote the region!



# TXGB is connected to over **120** distributors, of all shapes and sizes, with a simple opt-in process

## 40+ Destinations



## Global OTAs



## New / Alternative



**We have connected with over **70** booking systems, and are connecting more all the time.**

**Here are a few of the partners we're working with to deliver the largest source of bookable product in the UK.**





# TXLoad

Option of a free to use tool to manage your pricing, availability and content directly within TXGB simply and easily

The screenshot displays the TXLoad interface for a hotel's business management. At the top, there is a navigation bar with links for 'My Diary', 'My Business', 'My Channels', 'My Profile', 'My Terminal', and 'Help'. Below this, the 'My Business' section is active, showing 'Example hotel name'. There are four main tabs: 'PRODUCTS', 'BUSINESS DETAILS', 'BOOKING TEXT', and 'REPORTS'. The 'PRODUCTS' tab is selected, showing a calendar for June 2020. A date selector is set to '17 June 2020', and there is a '+ ADD PRODUCT' button. The calendar shows pricing and availability for two room types: 'Double Room' and 'Twin Room'. The pricing is consistent across all dates in June 2020.

Product	Wed 17	Thu 18	Fri 19	Sat 20	Sun 21	Mon 22	Tue 23
Double Room							
DR - Double Room	£100.00 2 Nts	£100.00 2 Nts	£100.00 2 Nts	£100.00 2 Nts	£100.00 2 Nts	£100.00 2 Nts	£100.00 2 Nts
Twin Room							
TR - Twin Room	£90.00 2 Nts	£90.00 2 Nts	£90.00 2 Nts	£90.00 2 Nts	£90.00 2 Nts	£90.00 2 Nts	£90.00 2 Nts

Legend: Available (Green), Restricted Availability (Light Green), Closed (Grey), Booked (Blue), Not Setup (Light Grey)

# Why suppliers are joining up

**In under a year TXGB has over 7,500 tourism suppliers on the platform, here's why:**

- It helps you optimise commission costs. With unique, low commission channels alongside established distributors, you can find the right mix for you, testing and learning as you go.
- Direct Payment channels that are unique to TXGB, ensure you are paid directly, at point of sale, protecting cash flow and sharing customer data - building strong customer relations
- It supports your destination. DMOs can deliver smarter marketing campaigns with your product featured and bookable, again with low commissions that go back into marketing the region - creating a virtuous loop
- It's easy to join. You can connect via your booking system, channel manager or directly. There are more than 70 ways to connect, with more routes added all the time.
- It's free to connect. TXGB will not charge anything until you start generating bookings, and only charges 2.5% per booking
- It's easy to manage. You can see bookings in real-time via your dashboard and any fees are combined into one easy monthly statement and automatically processed for you.

“

**The process for setting up my tours and managing my availability is easy and uncomplicated. TXGB allows me, as a small business, to access platforms and to make links with travel trade which in the past would not have been possible.**

”



**Rob Kelly**  
Scranchester Food Tours



# How do I join?

Joining TXGB is quick and easy, and we're here to help you every step of the way

## Claim Your Business

- Go to [www.TXGB.co.uk](http://www.TXGB.co.uk) Website and 'Apply now'
- Select your booking system in the signup wizard
- Sign up for or link an existing stripe account so you can receive payments

## Get Connected

- Receive login details to the TXGB Dashboard
- Set up your products in TX Load or connect your existing products from your booking system
- Browse available channels, review commission rates and opt in terms
- Opt in to channels that are right for you, and;
- Add booking pages to your own website

## Take Bookings

- Distributor shares your live availability and pricing on their website
- **Receive bookings!**
- In most cases, receive payment up front and immediately
- TXGB will invoice you monthly for any booking fees owed



**Our team is here  
to help**

**0330 223 5050  
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